
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

East Phillips Improvement Coalition

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Sarah Santiago - Executive Coordinator

Organization Email Address:

sarah@eastphillips.org

Q3

Organization Website and Social Media

Website

eastphillips.org

Facebook

<https://www.facebook.com/eastphillipsepic>

Q4

Date / Time

04/02/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Coordinator

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week **40.0**

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders**
 - ,
 - Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**
 - ,
 - Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**
-

Q9

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood,**
 - At least once reaching most or all of neighborhood,**
 - For more than one issue/outreach effort,**
 - Conducted primarily by staff members,**
 - Carried out primarily to increase membership and participation**
 - ,
 - Carried out primarily to gather input or inform on a specific city or neighborhood issue**
-

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

700

Q11

FLYERING - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of the neighborhood,
- At least once reaching most or all of the neighborhood,
- Carried out primarily to inform and increase membership and participation
- ,
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

4000

Q13

EVENTS (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- ,
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- ,
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)	No
Number of subscribers to your email list	365
Number of followers on your primary social media channel (facebook, twitter, or other)	188

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Conducted another form of survey (e.g., intercept survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Online meetings/events,

Cancelled events/meetings,

Held events/meetings in person outside with social distancing

,

Held events/meetings in person inside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Phone,

Email blast,

Flyer,

Doorknocking,

Social media posts/campaigns,

Special page on website

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,

Businesses damaged/destroyed,

Food insecurity,

Housing insecurity,

Encampments,

Increased crime,

COVID-19 outbreak in your community,

Other (please list)::

Gun violence

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

- COVID-19,**
 - Civil unrest,**
 - Encampments for those experiencing homelessness,**
 - Food insecurity,**
 - Mutual aid networks,**
 - Supporting local businesses,**
 - Solidarity Gatherings,**
 - Healing circles**
-

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

In 2020 and 2021 we hosted several community meetings focused on discussions about safety. We hosted a de-escalation training for neighbors to gain skills in the midst of the uprising in 2020. We also supported neighbors' efforts to create safety on their blocks. For example, a group of neighbors on the 25xx block of 18th Avenue and residents of Little Earth of United Tribes organized to cut down traffic on their block because they were experiencing a high increase in shootings. This has led to a study being done by the city and they are trying out new and creative solutions, such as parklets and plantings.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

5500

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Provided notices of annual and special meetings in multiple languages

,

Provided newsletter articles or web pages in multiple languages

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

,

Held focus groups or open meeting formats for under-represented communities

,

Included an Americans with Disabilities Act statement on meeting and event notices

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

,

Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

EPIC has changed our bylaws and Operating Policies and Procedures and Board Manual to allow for people who are unable or uninterested in attending community meetings to have a say in community decisions. We have created policies and bylaws that broadens those making decisions in order to be more representative of the community.

We have begun to use the data we collected using our consultants from Knock Knock LLC to target our outreach efforts going forward. We now have information on what 392 neighbors' primary concerns are and we have phone numbers for 337 neighbors. Therefore, we can reach out directly via phone, email or doorknocking to those neighbors who shared that they are concerned about community safety when we have a community discussion coming up pertaining to community safety. In these outreach calls, emails or doorknocks we can ask what the neighbors' ideas are to address the issue, ask whether they support a particular program or use of funding as well as personally invite them to an upcoming meeting pertaining to these issues they just shared about and explain why their voice is so important.

Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

Q24

MAJOR HIGHLIGHT

East Phillips is facing an overdose crisis. Our neighbors who are housed are experiencing high levels of syringe litter and many neighbors have come across people who are overdosing and they need to administer Narcan. Our unhoused neighbors and neighbors who use drugs are not getting the care and support they deserve. The focus of one of our Community Meetings was on safety as it relates to drug use and syringe litter in East Phillips. A large number of the attendees at this meeting decided to have a follow up meeting to continue the discussion, this has led to the creation of our Overdose Prevention Site (OPS) Workgroup. The OPS Workgroup has about fifteen core members and includes organizations working on harm reduction, such as Southside Harm Reduction Services and Indigenous Peoples Task Force. The group has put together a concept paper outlining a harm reduction approach to creating a center for our unhoused neighbors and people who use drugs. The group is currently doing deep canvassing around this issue to gauge neighborhood support for such a site.

Q25

Respondent skipped this question

We'd love to share your highlights with others.If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.