
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Linden Hills Neighborhood Council

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Rebecca Allen

Organization Email Address:

info@lindenhills.org

Q3

Organization Website and Social Media

Website

www.lindenhills.org

Facebook

https://www.facebook.com/groups/120088258007502

Other

https://www.instagram.com/linden_hills_council

Q4

Date / Time

05/03/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Director

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

18.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9

Respondent skipped this question

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

0

Q11

FLYERING - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of the neighborhood,
- At least once reaching most or all of the neighborhood,
- Carried out primarily to inform and increase membership and participation
- ,
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

7200

Q13

EVENTS (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- ,
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- ,
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

Yes, quarterly

Number of subscribers to your email list

1596

Number of followers on your primary social media channel (facebook, twitter, or other)

Facebook: 2961 / Instagram: 1071

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Race and Equity Speaker Series, Immigrant and Refugee Speaker Series, Holiday Food and Toy Drives, Coat Drive and Distribution, Fall Festival (2021)

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Online meetings/events,

Cancelled events/meetings,

Held events/meetings in person outside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Postcards,

Social media posts/campaigns,

Special page on website

Q18

What issues affected your community? (Check all that apply)

Increased crime,

COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,

Food insecurity,

Supporting local businesses

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

During the early stages of the pandemic, LHiNC focused its efforts on communicating with our community. We increased our e-newsletter distribution from monthly to weekly. The e-newsletter featured important COVID-19 updates from the city and state, as well as information about local businesses and other neighborhood issues. We partnered with Council Member Linea Palmisano to put together a Renter Resources page on our website to answer questions about eviction, rent, social distancing, etc. and promoted it through email, social media and flyers. We reached out to block captains via email in an effort to keep neighbors connected and aware of important updates and resources. We also partnered with our businesses to offer regular updates on their hours, services and restrictions and promoted that through our e-newsletter, website and social media.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

2500

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Targeted outreach in apartment buildings or blocks to reach renters

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Due to the dissolution of the Linden Hills Business Association, which LHiNC partnered with, the council decided to create a Business Subcommittee to provide a new way to hear from local businesses and discover if and how LHiNC can better support these important members of our community. The LHiNC Subcommittee now meets quarterly and consists of board members, business owners and interested residents.

Q24

MAJOR HIGHLIGHT

In fall of 2020, LHiNC formed an Equity Committee to ensure the organization followed through on its commitment made after George Floyd's murder to "use our resources – financial, political and human – in ways that support long-time efforts to address systemic racism and inequity."

The Equity Committee developed a vision statement to guide future board decisions and actions. Approved and adopted by the LHiNC Board in March 2021, it reads:

LHiNC envisions a Community where we:

1. Recognize diversity and equity as core values that drive decision-making, resource allocation, and the development of all policies and practices within the neighborhood council and greater community.
2. Collaborate internally and externally to support the needs of Linden Hills residents and the greater Minneapolis community in which we live and work.
3. Act based on historical knowledge and racial and socioeconomic awareness to dismantle patterns of racism and injustice in our community.

The board developed an Equity Audit, which it uses when making all board and committee decisions. The board also asks people or organizations to answer these questions, if they are requesting council support or partnership. The Equity Audit Questions are:

1. How will this project improve the racial and socioeconomic equity in the neighborhood and/or city?
2. Who benefits from this project?
3. Who will be burdened by this project?

The Equity Committee has now evolved into an Equity Advisory Committee that will be comprised of board members from each of our standing committees and will meet bi-annually to assess if/how the board and committees are meeting our equity goals and to set new goals for the board as we move forward.

Equity Projects

Immigration Speaker Series (2020-2021)

LHiNC co-hosted an ongoing series with the Minneapolis Office of Immigrant and Refugee Affairs (OIRA); it focused on issues impacting immigrants and refugees in our community. Featured speakers included Michele Garnett McKenzie from Advocates for Human Rights, Veena Iyer from the Immigrant Law Center of Minnesota and Michelle Rivero from the Minneapolis Office of Immigrant and Refugee Affairs.

Race and Equity Speaker Series (2021)

Apartheid in Minneapolis (April 2021) was a free, two-part presentation and discussion with Sara Spafford-Freeman that examined racial disparities in five systems: housing, wealth, health, public schools, and public safety.

How to Start (and Continue) Being Anti-Racist (June 2021) – Sponsored by Bremer Bank

Monique Walker, a recent high school graduate, led an online workshop to talk about anti-racism and share her experience of going to a predominantly white high school. She thoroughly examines terms like "white silence" and "prison industrial complex" and leads participants to examine their own experiences with and participation in racist systems.

Beyond What You See (Board Training - July and Aug 2021)

Beyond What You See was a two-part discussion group on race, education and empowerment. Led by two Black men who have worked with young people in North Minneapolis for many years, this series aims to create connection and understanding between people from different backgrounds. Facilitators: Michael Bratsch is a teacher at Franklin Middle School in North Minneapolis has a non-profit that focuses on youth mentorship. Andre Hudson is a former staff member and mentor at Franklin Middle School and a certified Racial Justice Facilitator through the YWCA.

Partners

Camden Collective

LHiNC's partnership with Camden Collective, a non-profit serving North Minneapolis, began in fall 2021. LHiNC held a coat drive, which brought in more than 200 coats to be distributed by Camden Collective. LHiNC then sent volunteers to Camden Collective to help distribute the coats to North Minneapolis families. The partnership has since grown. Now, once a month, LHiNC will send 3 to 4 volunteers to participate in Camden Collective's Community Food Share and distribute food to families.

Waite House

LHiNC has an ongoing relationship with the Waite House Food Shelf in South Minneapolis. We hold an annual Holiday Food and Toy Drive to collect food, hygiene items and toys for families served by Waite House. We also send a team of volunteers with our donation to unload and sort donated items.

Northside Residents Redevelopment Council

LHiNC developed a partnership with Northside Residents Redevelopment Council (NRRC), a Minneapolis neighborhood association serving the Near North and Willard-Hay neighborhoods. NRRC has established a subsidiary called NRRC Financial LLC to offer low-cost loans to homeowners in North Minneapolis and provide financial counseling to make homeownership a possibility for others. LHiNC supported their fundraising efforts, as well as volunteer opportunities for financial counselors, through outreach.

City of Lakes Community Land Trust (CLCLT)

CLCLT has created long-term affordable homes for over 430 low-income households across Minneapolis over the past 18 years, creating and preserving homeownership opportunities for current and future households who otherwise wouldn't be able to purchase homes in Minneapolis. LHiNC partnered with CLCLT to raise awareness of their organization and promote their membership program.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
