Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Northside Residents Redevelopment Council, NRRC

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Martine Smaller

Organization Email Address: msmaller@nrrc.org

Q3

Organization Website and Social Media

Website nrrc.org

Facebook nrrc

Q4 Date / Time 04/18/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1 Martine Smaller

Position Title #2 Blaishia Lee

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week 40.0

#2 Hours/Week 30.0

Q7 Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO

BELOW: Note if any positions are seasonal, temporary,

etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Conducted one or more focus groups

DOOR-TO-DOOR (Check all that apply)Door-Knocking (with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

For more than one issue/outreach effort,

Conducted primarily by staff members,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

50

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

200

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

Number of subscribers to your email list

Number of followers on your primary social media channel

(facebook, twitter, or other)

3 times yearly

1500

600

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Closed office,

Online meetings/events,

Held events/meetings in person outside with social distancing

7

Held events/meetings in person inside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Phone,

Email blast,

Flyer,

Social media posts/campaigns

Q18

What issues affected your community? (Check all that apply)

Businesses damaged/destroyed,

Food insecurity,

Housing insecurity,

Increased crime

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply) COVID-19,

Civil unrest,

Food insecurity,

Supporting local businesses,

Other (please list)::

We developed a grocery delivery service when our grocery stores were destroyed due to the civil unrest, we organized resident watches during the unrest and the uptick in crime, and we disbursed grant funds to support small businesses.

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

NRRC created a grocery delivery service for Seniors and single parents after the closure our of neighborhood grocery store.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

3000

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood

Provided notices of annual and special meetings in multiple languages

Provided newsletter articles or web pages in multiple languages

Targeted outreach in apartment buildings or blocks to reach renters

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

Held focus groups or open meeting formats for underrepresented communities

Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

NRRC's paper newsletters and email blasts are particularly successful in reaching residents.

Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

2020-21 Neighborhood Annual Report

Q24

MAJOR HIGHLIGHT

In May of 2021 NRRC partnered with the League of Women Voters and the Heritage Park Neighborhood Association to host a Ward 5 candidate forum attended by over 50 residents with close to 2000 facebook views.

Q25

We'd love to share your highlights with others.If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

Respondent skipped this question