Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Waite Park Community Council

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: **Dan Haugen**

Organization Email Address: **president@waiteparkcc.org**

Q3

Organization Website and Social Media

Website   **https://waiteparkneighborhood.org**

Facebook   **https://www.facebook.com/waitepark**

Q4   Date / Time   **04/28/2022**

DATE OF BOARD APPROVAL Once your board has
reviewed this draft annual report, please provide the date
of the meeting at which the board approved submission of
this report to NCR. Note: Meeting minutes may be
requested by NCR.

Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

Q5   **Respondent skipped this question**

Indicate the POSITION TITLE of each PAID EMPLOYEE
OR CONTRACT STAFF (excluding professional services
such as accounting, legal, etc.)

Q6

Please indicate below the AVERAGE HOURS PER
WEEK of each paid staff (excluding separate professional
services such as accounting, legal, etc.)

Respondent skipped this question

Q7

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

We do not have staff/employees

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach &
Engagement

Q8

MEETINGS (Check all that apply)

**Held regular committee meetings or discussion groups
that are open to all stakeholders**

,

**Hosted at least one general membership or committee
meeting in response to a City request for input - such as
a development proposal, transit planning or public
works projects**

,

Conducted one or more focus groups

Q9

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

Conducted primarily by volunteers,

**Carried out primarily to increase membership and
participation**

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a
cumulative total for both years)

300

Q11

FLYERING - Dropping literature at doors (Check all that
apply)

At least once reaching a portion of the neighborhood,

**Carried out primarily to inform and increase
membership and participation**

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

1000

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)	**Yes. Approximately 4 times**
Number of subscribers to your email list	**453**
Number of followers on your primary social media channel (facebook, twitter, or other)	**1,123**

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

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Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Closed office,

Online meetings/events,

Cancelled events/meetings,

Doorknocked

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Flyer,

Postcards,

Doorknocking,

Social media posts/campaigns,

Special page on website,

Other (please describe here)::
Placed notices in Northeaster newspaper

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,

Food insecurity,

Housing insecurity,

COVID-19 outbreak in your community,

Other (please list)::
37th Avenue reconstruction, street reconstruction, including Hoyer Heights

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

Solidarity Gatherings,

Other (please list)::
We convened a dozen anti-racism conversations facilitated by Tru Ruts running for six months starting around the start of the George Floyd murder trial; Invited city and civic groups to table at fall festival; multiple neighborhood meetings with city officials featuring discussion and information on issues affecting the community

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

We were approached by a neighborhood resident in spring 2021 about helping to convene a series of community conversations around anti-racism and the Derek Chauvin murder trial. We met with and hired Tru Ruts, a multi-disciplinary arts organization, to lead a dozen conversations over six months that they hoped could be a pilot project to replicate in other Minneapolis communities.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.Please provide a cumulative total for both years)

2000

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We redesigned our website to better highlight the latest neighborhood news and board activities, and have regularly updated it since then. We launched an email newsletter and grew subscribers to nearly 10 percent of the neighborhood population. In response to an email from the city clerk, we had a successful online/Zoom informational forum on the three proposed charter changes ahead of the 2021 election that was well attended. We had an all-community fall festival providing a neighborhood gathering for over 1,500 people, the first large in-person gathering since the start of the pandemic.

Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

Q24

MAJOR HIGHLIGHT

In September 2021, we hosted a Fall Festival at Waite Park. This was the first in-person event since the pandemic, as well as the first festival hosted in years.
For entertainment we had roughly 20 local vendors selling their wares, hosted two bands, provided free food along with two food trucks, we had free kids games with prizes, a bookmobile, along with a firetruck from the local NE station.
For community engagement, we provided free tabling for the following organizations: the WPCC (with pamphlets about various neighborhood issues and programs), Eliott Payne, Kevin Reich, community garden, Steve Brandt, Yes 4 Minneapolis, FairVote MN, NE Storm Drain Challenge, Northeast College PRep, And the CIty of Minneapolis - Just Deeds Project.
This was put on in partnership with the local MPRB in Waite Park, and we had over 1500 attendees.

Photos available at https://waiteparkneighborhood.org/news/2021/10/8/thanks-for-making-our-waite-park-fall-festival-a-success

Q25

We'd love to share your highlights with others.If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

Respondent skipped this question