

Engagement Plan

Neighborhood

Waite Park

Time frame

Year(s) 2023

Plan detail

Demographic group	Demographic group Renters	Demographic group Older residents (55+)	Demographic group BIPOC neighbors
Numbers or percentage	429 households Median rent paid (2019 dollars): \$1086	1,349/5602 total population 24%	1156 (20.7%) people of color (including Hispanic or Latino of any race)
Initiative, activity, project or program	Renter engagement. Suggested activities from our 2022 survey include: yoga in the park, dance classes at Waite Park, winter programming, activities for differently abled children, more events for young adults and mid-to-late teens, ongoing race conversations, elder support, more opportunities for smaller focus groups.	Older adult engagement. Suggested activities from our 2022 survey include: collaboration with nearby neighborhoods and organizations for programming, loan programs, housekeeping services for older or disabled residents, programs for the blind, mentoring and volunteering programs.	BIPOC engagement. Suggested activities from our 2022 survey include more events focused on the BIPOC population.

EXHIBIT C

Demographic group	Demographic group Renters	Demographic group Older residents (55+)	Demographic group BIPOC neighbors
Barriers to engagement	<p>Accessing apartments</p> <p>Transient population</p> <p>Access to meetings</p> <p>Childcare</p>	<p>Technology literacy barriers</p> <p>Mobility constraints</p> <p>Feeling disconnected from the community</p>	<p>Lack of educational programming centered on BIPOC</p> <p>Lack of personal/business economic resources (wealth inequity)</p> <p>Housing access</p>
Outreach and engagement strategies	<p>Suggested activities from our 2022 survey include: yoga in the park, dance classes at Waite Park, winter programming, activities for differently abled children, more events for young adults and mid-to-late teens, ongoing race conversations, elder support, more opportunities for smaller focus groups.</p>	<p>Suggested activities from our 2022 survey include: collaboration with nearby neighborhoods and organizations for programming, loan programs, housekeeping services for older or disabled residents, programs for the blind, mentoring and volunteering programs.</p>	<p>Suggested activities from our 2022 survey include more events focused on the BIPOC population.</p>
Resources needed	<p>Online and print flyers with programming information</p> <p>Money for postage and printing of physical materials</p> <p>Volunteers to coordinate programming</p> <p>Space for focus group sessions</p>	<p>Online and print flyers with programming information</p> <p>Money for postage and printing of physical materials</p> <p>Volunteers to coordinate programming</p>	<p>Online and print flyers with programming information</p> <p>Money for postage and printing of physical materials</p> <p>Volunteers to coordinate programming</p>

EXHIBIT C

Demographic group	Demographic group Renters	Demographic group Older residents (55+)	Demographic group BIPOC neighbors
Partners in the work	Landlords, building managers, Waite Park Recreation Center, Cosmic Coffee, local places of worship	Waite Park Recreation Center, Cosmic Coffee, local places of worship	Waite Park Recreation Center, Cosmic Coffee, local places of worship
Person(s) responsible	Volunteers (tbd)	Volunteers (tbd)	Volunteers (tbd)
Timeline	Jan-June: Develop programming July-Dec: Implement programming	Jan-June: Develop programming July-Dec: Implement programming	Jan-June: Develop programming July-Dec: Implement programming
Quantitative goals	Create at least two programs geared towards renters	Create at least two programs geared towards older residents	Create at least two programs geared towards BIPOC neighbors
Qualitative goals	Evaluate how to best communicate with renters Identify issues of belonging	Evaluate how to tackle barriers to access for older residents	Identify what programming geared towards BIPOC neighbors looks like
Outcome of engagement	More representation of renters on the WPCC and committees Improved relationships formed between renters and homeowners	More representation of older residents on the WPCC and committees Reduce social isolation and create a sense of community and connection for older residents	More representation of BIPOC neighbors on the WPCC and committees Improved sense of belonging in the neighborhood
Next steps	Solicit volunteers to work on programming	Solicit volunteers to work on programming	Solicit volunteers to work on programming