

## Engagement Plan

### Neighborhood

Waite Park

### Time frame

Year(s) 2023

### Plan detail

<b>Demographic group</b>	<b>Demographic group Renters</b>	<b>Demographic group Older residents (55+)</b>	<b>Demographic group BIPOC neighbors</b>
<b>Numbers or percentage</b>	429 households  Median rent paid (2019 dollars): \$1086	1,349/5602 total population  24%	1156 (20.7%) people of color (including Hispanic or Latino of any race)
<b>Initiative, activity, project or program</b>	Renter engagement. Suggested activities from our 2022 survey include: yoga in the park, dance classes at Waite Park, winter programming, activities for differently abled children, more events for young adults and mid-to-late teens, ongoing race conversations, elder support, more opportunities for smaller focus groups.	Older adult engagement. Suggested activities from our 2022 survey include: collaboration with nearby neighborhoods and organizations for programming, loan programs, housekeeping services for older or disabled residents, programs for the blind, mentoring and volunteering programs.	BIPOC engagement. Suggested activities from our 2022 survey include more events focused on the BIPOC population.

## EXHIBIT C

<b>Demographic group</b>	<b>Demographic group Renters</b>	<b>Demographic group Older residents (55+)</b>	<b>Demographic group BIPOC neighbors</b>
<b>Barriers to engagement</b>	<p>Accessing apartments</p> <p>Transient population</p> <p>Access to meetings</p> <p>Childcare</p>	<p>Technology literacy barriers</p> <p>Mobility constraints</p> <p>Feeling disconnected from the community</p>	<p>Lack of educational programming centered on BIPOC</p> <p>Lack of personal/business economic resources (wealth inequity)</p> <p>Housing access</p>
<b>Outreach and engagement strategies</b>	<p>Suggested activities from our 2022 survey include: yoga in the park, dance classes at Waite Park, winter programming, activities for differently abled children, more events for young adults and mid-to-late teens, ongoing race conversations, elder support, more opportunities for smaller focus groups.</p>	<p>Suggested activities from our 2022 survey include: collaboration with nearby neighborhoods and organizations for programming, loan programs, housekeeping services for older or disabled residents, programs for the blind, mentoring and volunteering programs.</p>	<p>Suggested activities from our 2022 survey include more events focused on the BIPOC population.</p>
<b>Resources needed</b>	<p>Online and print flyers with programming information</p> <p>Money for postage and printing of physical materials</p> <p>Volunteers to coordinate programming</p> <p>Space for focus group sessions</p>	<p>Online and print flyers with programming information</p> <p>Money for postage and printing of physical materials</p> <p>Volunteers to coordinate programming</p>	<p>Online and print flyers with programming information</p> <p>Money for postage and printing of physical materials</p> <p>Volunteers to coordinate programming</p>

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<b>Demographic group</b>	<b>Demographic group Renters</b>	<b>Demographic group Older residents (55+)</b>	<b>Demographic group BIPOC neighbors</b>
<b>Partners in the work</b>	Landlords, building managers, Waite Park Recreation Center, Cosmic Coffee, local places of worship	Waite Park Recreation Center, Cosmic Coffee, local places of worship	Waite Park Recreation Center, Cosmic Coffee, local places of worship
<b>Person(s) responsible</b>	Volunteers (tbd)	Volunteers (tbd)	Volunteers (tbd)
<b>Timeline</b>	Jan-June: Develop programming July-Dec: Implement programming	Jan-June: Develop programming July-Dec: Implement programming	Jan-June: Develop programming July-Dec: Implement programming
<b>Quantitative goals</b>	Create at least two programs geared towards renters	Create at least two programs geared towards older residents	Create at least two programs geared towards BIPOC neighbors
<b>Qualitative goals</b>	Evaluate how to best communicate with renters  Identify issues of belonging	Evaluate how to tackle barriers to access for older residents	Identify what programming geared towards BIPOC neighbors looks like
<b>Outcome of engagement</b>	More representation of renters on the WPCC and committees  Improved relationships formed between renters and homeowners	More representation of older residents on the WPCC and committees  Reduce social isolation and create a sense of community and connection for older residents	More representation of BIPOC neighbors on the WPCC and committees  Improved sense of belonging in the neighborhood
<b>Next steps</b>	Solicit volunteers to work on programming	Solicit volunteers to work on programming	Solicit volunteers to work on programming