

# Engagement Plan Template

## Neighborhood

Bancroft



## Time frame

2026-2027

## Work summary

Community Organizing

- SMAC
- Local Community Trade and Mutual Aid Network
- Tenant Organizing

Newsletters

Community Garden

Neighborhood Garage Sale

Community Gatherings

- Annual Meeting & Ice Cream Social

## Scope of work, outcomes and goals

Overall scope of work, outcomes and goals across all activities and demographic groups. Show how your organization will engage historically under-engaged groups

<i>Demographic group</i>	<i>Tenants</i>	<i>Spanish Speakers</i>	
<i>Numbers or percentage</i>	25.8	11.5%	
<i>Initiative, activity, project or program</i>	Vista Tenant Organizing	Translation Services	
<i>Barriers to engagement</i>	Funding	Language	
<i>Outreach and engagement strategies</i>	-Canvassing -Tenants Rights Education	Translated Monthly Newsletter	
<i>Resources needed</i>	Funding for staff	Funding for translation	
<i>Partners in the work</i>	CANDO	Mnticoop	

<i>Person(s) responsible</i>	Staff	Staff & Board Members	
<i>Timeline</i>	Quarterly Tenant Gatherings	Monthly Translated Newsletter	
<i>Quantitative goals</i>	In-person/phone contact with 275 tenants	75% of our newsletters will be in Spanish	
<i>Qualitative goals</i>	Support the development of a SMAC housing cohort	Provide local information and resources in several languages	
<i>Outcome of engagement</i>	Renters are supported	We can communicate with our neighbors more consistently	