

Engagement Plan Template



Neighborhood

Jordan

Time frame

Year(s) **January 13- December 9, 2026**

Work summary

Summary of activities cross all programs and demographic groups.

Scope of work, outcomes and goals

Overall scope of work, outcomes and goals across all activities and demographic groups. Show how your organization will engage historically under-engaged groups

JACC's overall scope of work encompasses a wide range of services and initiatives aimed at empowering the Jordan neighborhood and addressing the evolving needs of its residents. Here's a detailed breakdown of the scope:

1. Community Empowerment:

Organizing Resources: Facilitate access to information, resources, and services that empower residents to improve their quality of life.

Collective Action: Mobilize community members to collaborate on initiatives that enhance neighborhood well-being and safety.

2. Health and Wellness Initiatives:

Health Services: Partner with local organizations to provide essential health services, including vaccinations, HIV testing, and harm reduction resources.

Mental Health Support: Promote access to mental health resources and counseling to address the psychological impacts of drug use and safety concerns.

3. Housing and Economic Development:

Homeownership Support: Offer loans to residents and business owners for home purchases and repairs, fostering stable housing and community investment.

Economic Empowerment: Provide resources and workshops to help residents gain skills and improve their economic opportunities.

4. Food Security and Nutrition

Meal Programs: Distribute hot meals and groceries to individuals and families in need, ensuring access to nutritious food.

Hygiene and Basic Needs: Provide hygiene kits, clothing, and other essential items to support the well-being of community members.

5. Safety and Crime Prevention

Neighborhood Safety Initiatives: Collaborate with local law enforcement and community navigators to enhance neighborhood safety and security.

Violence Prevention: Organize events and outreach programs aimed at reducing violence and promoting conflict resolution.

6. Education and Skills Development

Training Programs: Offer free training sessions in areas such as CPR, first aid, and life skills to empower residents and improve community resilience.

Workshops and Seminars: Provide educational opportunities that promote awareness of health, safety, and community resources.

7. Community Engagement and Outreach

Events and Activities: Organize community events to foster engagement, build relationships, and promote awareness of available services.

Outreach Efforts: Conduct door-to-door outreach and participate in local events to connect with residents and disseminate information.

8. Advocacy and Collaboration

Partnership Development: Establish and maintain partnerships with other organizations to coordinate efforts and maximize resources available to the community.

Community Advocacy: Represent the interests of residents in discussions with local government and other stakeholders to address community needs and concerns.

9. Continuous Assessment and Adaptation

Needs Assessment: Regularly evaluate community needs and adjust programming accordingly to ensure relevance and effectiveness.

Feedback Mechanisms: Engage residents in providing feedback to inform program improvements and future initiatives.

<i>Demographic group</i>	<i>Tenants</i>	<i>Seniors</i>	<i>BIPOC</i>
<i>Numbers or percentage</i>	90.5%	29.8%	78.9%
<i>Initiative, activity, project or program</i>	JNSA - Jordan Neighborhood Safety Alliance	JNSA - Jordan Neighborhood Safety Alliance	JNSA - Jordan Neighborhood Safety Alliance
<i>Barriers to engagement</i>	<p>Neighborhood Associations are for homeowners</p> <p>Lack of resources for tenants, especially financial resources that help pay rent</p> <p>Lack of addresses/homeless</p>	<p>Health and mobility issues</p> <p>No Internet or computer access</p> <p>Feeling of giving up, due to seeing no changes occur year after year</p> <p>Fear, community anxiety</p> <p>Lack of social media interest and understanding</p>	<p>Work/life balance</p> <p>Not enough time</p> <p>Systemic and historical trauma</p> <p>Closed knit communities</p> <p>Belief that nothing will change</p> <p>Lack of Trust and fear of the unknown</p>
<i>Outreach and engagement strategies</i>	<p>Posting on JACC website and Facebook.</p> <p>Door knocking & providing information at community events & grocery giveaways</p> <p>Connect with property managers/owners</p>	<p>Posting on JACC website and Facebook.</p> <p>Door knocking & providing information at community events & grocery giveaways</p> <p>Connect with property managers/owners of senior buildings</p> <p>Word of Mouth/Networking</p>	<p>Posting on JACC website and Facebook.</p> <p>Door knocking & providing information at community events & grocery giveaways</p> <p>Connect with property managers/owners</p> <p>Word of mouth/Networking</p> <p>Posting at Northside Library</p>

<i>Resources needed</i>	More funding, and Volunteers	More funding and Volunteers	More funding and Volunteers
<i>Partners in the work</i>	CEE, Northside for Life, Brothers Empowered, HHIHI, Innovative Soulutions, Affirmation House, Turning Point, NHS, TCRP, WBC, and North Regional Library	CEE, Northside for Life, Brothers Empowered, HHIHI, Innovative Soulutions, Affirmation House, Turning Point, NHS, TCRP, WBC, and North Regional Library	CEE, Northside for Life, Brothers Empowered, HHIHI, Innovative Soulutions, Affirmation House, Turning Point, NHS, TCRP, WBC, Anything Helps, Wilson’s Image, and North Regional Library
<i>Person(s) responsible</i>	Audua Pugh, Aniya Spears, and Outreach support partners	Audua Pugh, Aniya Spears, and Outreach support partners	Audua Pugh, Aniya Spears, and Outreach support partners
<i>Timeline</i>	Q1 Weekly food and resource distribution (ongoing) We love our neighbors event Q2 Garden opening Father’s day and Mother’s day events Juneteenth Q3 Back to school event Garden closing Q4 Holiday event	Q1 Weekly food and resource distribution (ongoing) We love our neighbors event Q2 Garden opening Father’s day and Mother’s day events Juneteenth Q3 Back to school event Garden closing Q4 Holiday event	Q1 Weekly food and resource distribution (ongoing) We love our neighbors event Q2 Garden opening Father’s day and Mother’s day events Juneteenth Q3 Back to school event Garden closing Q4 Holiday event

<p><i>Quantitative goals</i></p>	<p>In person contact with 500 tenants.</p> <p>At least 20 tenants volunteer in 2026</p>	<p>In person contact 200 seniors</p> <p>At least 10 seniors volunteer in 2026</p>	<p>In person contact with 20 Southeast Asian residents</p> <p>In person contact with 10 Latino residents</p> <p>At least 10 new BIPOC volunteers</p>
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<p><i>Qualitative goals</i></p>	<p>Same as BIPOC & Seniors</p>	<p>More representation of seniors on neighborhood board and/or committee membership</p> <p>More seniors receive neighborhood organization updates, and other information</p> <p>Seniors have the knowledge and ability to become involved in the organization and in decision-making issues, concerns of seniors are identified in the community</p> <p>Decrease fear and isolation</p>	<p>Local and State Officials address the opioid & gun issues and change the laws to help users.</p> <p>Learn about what BIPOC residents care about in the neighborhood</p> <p>Learn about barriers that prevent BIPOC residents from active participation</p> <p>BIPOC residents have the knowledge and ability to become involved in the organization and in decision-making</p> <p>Issues of gentrification, being displaced and marginalized are voiced</p> <p>Systemic disparities are clearly defined by BIPOC communities</p> <p>Decrease fear and community anxiety</p>
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<p><i>Outcome of engagement</i></p>	<p>Reach 50% more tenants in the Jordan neighborhood</p> <p>Residents have the knowledge and ability to become involved in the organization and in decision-making</p> <p>Address issues of gentrification, being displaced and marginalized are voiced</p> <p>Letting people know that their voices matter</p>	<p>Reach 50% more seniors in the Jordan neighborhood</p> <p>Seniors have the knowledge and ability to become involved in the organization and in decision-making</p> <p>Address issues of gentrification, being displaced and marginalized are voiced</p> <p>Letting people know that their voices matter</p>	<p>Reaching 50% BIPOC people in the Jordan neighborhood</p> <p>BIPOC residents have the knowledge and ability to become involved in the organization and in decision-making</p> <p>Reach 25% of users into treatment & life skills programing</p> <p>Address issues of gentrification, being displaced and marginalized are voiced</p> <p>Letting people know that their voices matter</p>
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