

# Engagement Plan Template

## Neighborhood

Nokomis East Neighborhood Association



## Time frame

2026-2028

## Work summary

NENA's primary goals for the year are to include veterans, Bossen area renters and food insecure directly in the neighborhood. We have a hope for connecting our members to community resources, elected officials, and businesses. We will engage residents with each other allowing us all to love where we live.

## Scope of work, outcomes and goals

In 2020, Nokomis East Neighborhood Association has partnered with two local churches and a nonprofit to create a food shelf. This year we are expanding this partnership by including managing the food shelf in staff hours. We have also agreed to bring new resources and organizations to this food shelf to assist those living in local section 8 housing (Bossen Apartments). These resources include helping people sign up for SNAP, signing up to vote, and bringing free coats in the winter. Information about the food shelf will also be distributed through social media channels, monthly newsletter, Longfellow messenger and be available for print in other languages as requested.

Although there are several groups that work with veterans in our community, we have never reached out to them in the past. By connecting with these groups we can see how we can best serve the veterans in our community.

<i>Demographic group</i>	<i>Food Insecure</i>	<i>Bossen Renters</i>	<i>Veterans</i>
<i>Numbers or percentage</i>	Hennepin Cty Food Insecurity Rate: 10.4% Nokomis Neighborhood Poverty Rate: 6.5%	26% percent of total Wenonah population 1,247 population 88.3% BIPOC individuals *these #s are from 2020	Approx 54K vets in Hennepin County. Nokomis East has a VA, American Legion Post, and a local nonprofit who serves veterans.
<i>Initiative, activity, project or program</i>	Bring new partners to the food shelf, meet residents at local food shelf,	Bimonthly tabling and bringing resources to Bossen, Bossen Renters Party	Create new partnerships with ETS, American Legion Post-99, and the VA.
<i>Barriers to engagement</i>	Many do not currently know	Many do not currently know	Many do not currently know

	NENA exists and do not follow us on our regular channels. Some do not speak English.	NENA exists and do not follow us on our regular channels Many do not speak English	NENA exists and do not follow us on our regular channels.
<i>Outreach and engagement strategies</i>	Work at the Crosstown Covenant food shelf, meet regularly with other neighborhood food shelves.	Door knocking and Bossen Renters Party Flyering in building, working with Bossen property manager	Holding events at American Legion Post 99 and going to their events. Partnering with Every Third Saturday in some events
<i>Resources needed</i>	Staff time 2x month, staff & volunteer time to elicit coordination of community resources for tabling	Staff time, funding for the party and outreach materials.	Staff time
<i>Partners in the work</i>	Library, Crosstown Food Shelf, Minnehaha Food shelf, and more	Apartment managers, people living in Bossen apartments	Every Third Saturday, American Legion 99, VA Hospital
<i>Person(s) responsible</i>	Staff Community Engagement Committee	Staff and board	Staff, Community Engagement Committee
<i>Timeline</i>	January 2026-December 2026	June 2026- October 2026	January 2026-December 2026
<i>Quantitative goals</i>	Have at least 5 new partner organizations come to our food shelf to provide information and/or activities to our neighbors.	Have at least seven nonprofits and local organizations table come to our Bossen Party.  Have an attendance of at least 100 people from the Bossen community come to our Bossen Party.	Hold at least one meet-up in the 2026 calendar year co-sponsored by one of the organizations that serves veterans in our area.
<i>Qualitative goals</i>	Explore partnership opportunities	Address needs of renters with direct connection.	Explore partnership opportunities

		Support and advocate for renters rights and celebrate their overall worth in the area.	Understand how many veterans live in our community
<i>Outcome of engagement</i>	Find and connect new resources to the designated population.	Find and connect new resources to the designated population. Increase knowledge about NENA and expand our ability to know what people need.	New relationships