



SAENA Engagement Plan

EXHIBIT D

Neighborhood:

Time Frame:

St. Anthony East Neighborhood Association

2026-2028

Work summary

Building on the momentum of 2023–2025, SAENA will deepen its commitment to inclusive engagement by prioritizing historically underrepresented residents of St. Anthony East. Recognizing the intersectional identities within this population—often not fully captured in traditional planning frameworks—SAENA will continue its proven outreach methods, including door-knocking, tabling, and direct mail, to meet residents where they are.

In addition to promoting scheduled meetings and events, SAENA will initiate meaningful conversations to understand community priorities and elevate resident-driven visions for a more equitable and livable neighborhood. While annual events have seen growing participation, SAENA acknowledges the need for more targeted efforts. The organization will expand its programming to include workshops and initiatives specifically designed to engage underrepresented voices.



Crucially, SAENA aims to shift from outreach to shared governance by involving these residents directly in shaping future events and programs. This participatory approach ensures that community development is not only representative but also co-created by those it seeks to serve.

Scope of work, outcomes and goals

Between 2026 and 2028, we will lead a comprehensive, equity-driven community engagement and planning initiative to shape the future of St. Anthony East. Our approach centers on building authentic relationships with residents and ensuring that historically underrepresented and under-engaged voices are at the forefront of neighborhood decision-making.

In 2026, our primary focus will be on outreach and input-gathering. We will connect with residents—especially low-income residents; Black, Indigenous, and People of Color (BIPOC) community members; seniors; disabled individuals; and renters—through door knocking, tabling at local events, direct mailings, and other culturally responsive strategies that meet people where they are. While we will share information about upcoming meetings and events, our deeper goal is to listen—facilitating conversations that surface residents’ priorities, lived experiences, and aspirations for a more equitable and livable neighborhood.

In 2027 and 2028, we will transition from listening to action. Using the insights gathered in 2026, we will collaboratively define neighborhood priorities and begin implementing strategies that reflect the needs and goals of the communities we engaged. This phase will include program development, policy advocacy, and resource alignment to ensure that community-identified priorities are translated into tangible outcomes.

Throughout the entire process, we will apply an inclusive framework focused on racial equality, economic opportunity, and social justice to guide our analysis, decision-making, and accountability. This framework will help ensure that our organizational direction and neighborhood investments are rooted in equity, sustainability, and long-term community benefit.

2026-2028 Engagement Plan Detail

Demographic group	Black, Indigenous and People of Color (BIPOC) Residents	Low-Income Residents	Disabled Residents Added 2026-28	Senior Residents Added 2026-28	Renters
Numbers or percentage	2026-2028 864 (37.5 %) 2023-2025 738 (32.07 %)	2026-2028 309 (27.6%) (216 or 9.4% below poverty) 2023-2025 338 (32.4 %)	2026-2028 317 (13.7 %)	2026-2028 195 (8.5 %)	2026-2028 702 (62.3%) (239 or 37.8% cost-burdened renters) 2023-2025 641 (58.1%)
Initiative, activity, project or program	Letter explaining Equity Engagement Plan to residents Engagement Plan Survey Community Gathering- sharing and listening sessions Diversity, Equity, and Inclusion Initiatives, like a cultural festival or workshop, storytelling nights, or pop-up engagement booths	Letter explaining Equity Engagement Plan to residents Engagement Plan Survey Career Workshop Yard Care Program Clothing/Toy Drive Initiatives Financial Literacy Workshop Digital Literacy Workshop	Letter explaining Equity Engagement Plan to residents Engagement Plan Survey ADA Services Workshop Digital Literacy Workshop Transportation Initiatives	Letter explaining Equity Engagement Plan to residents Engagement Plan Survey Seniors Safety Workshop Digital Literacy Workshop Health Program	Letter explaining Equity Engagement Plan to residents Engagement Plan Survey Renter’s Rights, Engagement, and Education Program Provide information on rental assistance and eviction prevention

Demographic group	Black, Indigenous and People of Color (BIPOC) Residents	Low-Income Residents	Disabled Residents Added 2026-28	Senior Residents Added 2026-28	Renters
<p>Barriers to engagement</p>	<p>Disinterest in our areas of focus, lack of time/ resources to engage</p> <p>Lacking diversity on current board/ committees make it feel less welcome to non-white neighbors</p> <p>Feeling unwelcome at meetings and in community in general</p> <p>Unclear paths to engagement</p> <p>Lacking knowledge of what we do, our purpose, and how we can assist</p> <p>Language barriers</p>	<p>Disinterest in our areas of focus, lack of time/ resources to engage.</p> <p>Feeling unwelcome at meetings and in community in general</p> <p>Unclear paths to engagement</p> <p>Lacking knowledge of what we do, our purpose, and how we can assist</p> <p>Lack of income prevents participation</p> <p>Technology</p>	<p>Disinterest in our areas of focus, lack of resources to engage.</p> <p>Unclear paths to engagement</p> <p>Lacking knowledge of what we do, our purpose, and how we can assist</p> <p>Disability prevents participation</p> <p>Transportation</p>	<p>Disinterest in our areas of focus, lack of resources to engage.</p> <p>Unclear paths to engagement</p> <p>Lacking knowledge of what we do, our purpose, and how we can assist</p> <p>Technology</p>	<p>Not feeling connected to the neighborhood. (Don't know neighbors or transient)</p> <p>Difficulty getting letters and postcards delivered to the correct addresses</p> <p>Access apartments make door-to-door difficult.</p> <p>Organization is not widely known among renters in the neighborhood</p> <p>Topics are oriented to homeowners or do not resonate with renters</p>

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<p>Outreach and engagement strategies</p>	<p>Online outreach methods to include email and social media</p> <p>Print and Digital Newsletter</p> <p>Door-to-Door canvassing with community members</p> <p>Create Racial Equity Committee in SAENA</p> <p>Partner with BIPOC-owned businesses and nonprofits on city-wide projects; invite them to participate in SAENA events</p> <p>Connect with community groups who serve racially and economically</p>	<p>Print Newsletter</p> <p>Create outreach committee in SAENA</p> <p>Door-to-Door canvassing with community members</p> <p>Partner with career building, finance, and housing nonprofits for resources; invite them to participate in SAENA events</p> <p>Workshops and Community Events (with food) at rental buildings (food subject to City funds rules)</p>	<p>Online outreach methods to include email and social media</p> <p>Digital Newsletter</p> <p>Create outreach committee in SAENA</p> <p>Door-to-Door canvassing with community members</p> <p>Offer or facilitate transportation to meetings</p> <p>Partner with disability nonprofits for resources; invite them to participate in SAENA events</p> <p>Workshops and Community Events at rental buildings</p>	<p>Print Newsletter</p> <p>Create outreach committee in SAENA</p> <p>Door-to-Door canvassing with community members</p> <p>Partner with senior nonprofits for resources and retirement homes for access; invite them to participate in SAENA events</p> <p>Workshops and Community Events at rental buildings</p>	<p>Online outreach methods to include email and social media</p> <p>Create outreach committee in SAENA</p> <p>Create a list of all rental properties for direct engagement with residents.</p> <p>Distribute flyers on apartment doors for neighborhood events and activities</p> <p>Connect with property owners/management companies to develop relationships (apt. access and forward email/mail)</p>

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	<p>diverse communities adjacent to SAENA</p> <p>Cultural Workshops for discussions and listening surrounding equity and diversity</p>				Host a renter-specific educational events and opportunities
Resources needed	<p>Social media account and manager of the account</p> <p>Space rental</p> <p>Funds for print newsletters, flyers, or postcards with neighborhood info</p> <p>Translation resources</p> <p>Door-to-Door greeters</p> <p>Door-to-Door logs</p>	<p>Social media account and manager of the account</p> <p>Space rental</p> <p>Funds for print newsletters, flyers, or postcards with neighborhood info</p> <p>Door-to-Door greeters</p> <p>Door-to-Door logs</p>	<p>Social media account and manager of the account</p> <p>Space Rental</p> <p>Funds for print newsletters, flyers, or postcards with neighborhood info</p> <p>Yard signs</p>	<p>Social media account and manager of the account</p> <p>Space rental</p> <p>Funds for print newsletters, flyers, or postcards with neighborhood info</p> <p>Door-to-Door greeters</p> <p>Door-to-Door logs</p> <p>Yard signs</p>	<p>Social media account and manager of the account</p> <p>Space rental</p> <p>Funds for print newsletters, flyers, or postcards with neighborhood info</p> <p>Translation resources</p> <p>Updated list of renter-occupied units</p>

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	Yard signs	Contact information for property owners/managers Yard signs			Contact information for property owners of apartment Mailing lists Yard signs
Partners in the work	Center for Urban and Regional Affairs (CURA) Clare Housing Children Dental Services Spring Manor Highrise ICBMN-Islamic Community of Bosniaks in Minnesota	Clare Housing Executive Director. Minneapolis Public Housing Authority Administrators. Volunteers of America MN and WI (supports residents in MN public housing)	Disability HUB MN The Arc Minnesota Minnesota Disability Law Center AccessAbility PACER Center	Volunteers of America MN and WI (supports residents in MN public housing) Southeast Senior Keystone Community Services Help at Your Door Minneapolis Public Housing Authority Administrators.	Home Line Housing Justice Center Longfellow Community Council (renter resources and great website)

Demographic group	Black, Indigenous and People of Color (BIPOC) Residents	Low-Income Residents	Disabled Residents	Senior Residents	Renters
Person(s) responsible	SAENA Board Directors Racial Equity Committee Community Outreach Coordinator Volunteers	SAENA Board Directors Community Outreach Coordinator Volunteers	SAENA Board Directors Community Outreach Coordinator Volunteers	SAENA Board Directors Community Outreach Coordinator Volunteers	SAENA Board Directors Community Outreach Coordinator Volunteers
Timeline	2026: Post to social media sites of events and information Jan-Feb 2026: Draft and send engagement letter/Survey/ Neighborhood Information Flyer/ Postcard Mar-Apr 2026: Start to recruit community outreach committee and racial equity committee members	2026: Post to social media sites of events and information Jan-Feb 2026: Draft and send engagement letter/Survey/ Neighborhood Information Flyer/ Postcard Mar-Apr 2026: Recruit community outreach committee members	2026: Post to social media sites of events and information Jan-Feb 2026: Draft and send engagement letter/Survey/ Neighborhood Information Flyer/ Postcard Mar-Apr 2026: Recruit community outreach committee members	2026: Post to social media sites of events and information Jan-Feb 2026: Draft and send engagement letter/Survey/ Neighborhood Information Flyer/ Postcard Mar-Apr 2026: Recruit community outreach committee members	2026: Post to social media sites of events and information Jan-Feb 2026: Draft and send engagement letter/Survey/ Neighborhood Information Flyer/ Postcard Mar-Apr 2026: Recruit community outreach committee members

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	<p>May 2026: Develop materials, door knocking lists, identify partners, mail and email newsletter/flyers</p> <p>Jun-Jul 2026: Begin Planning for initial Cultural Gatherings/ Workshops</p> <p>Aug-Sep 2026: Social media/Door knocking to promote monthly meeting and neighborhood events</p> <p>Facilitate neighborhood events</p> <p>Oct-Nov 2026: Continue recruiting and meeting with racial equity and outreach committees</p>	<p>May-Jun 2026: Send letters to property managers and/or owners Follow-up phone calls to agencies</p> <p>Develop materials, door knocking lists, identify partners, mail and email newsletter/flyers</p> <p>Jul-Aug 2026: Begin initial planning for initiatives, programs, etc.</p> <p>Sep 2026: Flyer apartment buildings for events</p> <p>Tabling and door knocking, social media</p> <p>Oct-Nov 2026: Host neighborhood event</p>	<p>May-Jul 2026: Phone calls/send letters to support agencies</p> <p>Follow-up phone calls to agencies; Gather docs/info for resident support</p> <p>Aug-Nov 2026: Prepare docs/info into flyer/guide/etc.</p> <p>Send letters to property managers and/or owners for appropriate buildings</p> <p>Set up date/ time to door-knock buildings/door-knock identified buildings</p> <p>Begin initial planning for initiatives, programs, etc.</p>	<p>May-Jul 2026: Phone calls/send letters to support agencies</p> <p>Follow-up phone calls to agencies; Gather docs for resident support</p> <p>Aug-Nov 2026: Prepare docs/info into flyer/guide/etc.</p> <p>Send letters to property managers and/or owners for appropriate buildings</p> <p>Set up date/ time to door-knock buildings/door-knock identified buildings</p> <p>Begin initial planning for initiatives, programs, etc.</p>	<p>May-Jun 2026: Send letters to property managers and/or owners</p> <p>Connect with property owners and managers, start asking them to send emails about our organization/allow us into the buildings to flyer</p> <p>Develop materials, door knocking lists, identify partners, mail and email newsletter/flyers</p> <p>Jul-Aug 2026: Begin initial planning for initiatives, programs, etc</p> <p>Sep 2026: Flyer apartment buildings for events</p>

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	<p>Cultural Gatherings/ Workshops</p> <p>Dec 2026: Compile results, identify potential programs, strategic planning begins for 2027</p> <p>2027: Post to social media sites of events and information</p> <p>Jan-Feb 2027: Initiative, Activities, Programs identification</p> <p>Develop materials to promote Initiative, Activities, Programs coming year</p> <p>Draft and send engagement letter update/New Survey/Yearly findings/</p>	<p>Dec 2026: Compile results, identify potential programs, strategic planning begins for 2027</p> <p>2027: Post to social media sites of events and information</p> <p>Jan-Feb 2027: Draft and send engagement letter/Survey/ Neighborhood Information Flyer/ Postcard</p> <p>Mar-Jul 2027: Recruit community outreach committee members</p> <p>Encourage running for SAENA Board of Directors</p> <p>Develop materials, door knocking lists,</p>	<p>Tabling and door knocking, social media, hold neighborhood events</p> <p>Dec 2026: Compile results, identify potential programs, strategic planning begins for 2027</p> <p>2027: Post to social media sites of events and information</p> <p>Jan-Mar 2027: Initiative, Activities, Programs identification</p> <p>Develop materials to promote Initiative, Activities, Programs coming year</p> <p>Draft and send engagement letter update/New</p>	<p>Tabling and door knocking, social media, hold neighborhood events</p> <p>Dec 2026: Compile results, identify potential programs, strategic planning begins for 2027</p> <p>2027: Post to social media sites of events and information</p> <p>Jan-Mar 2027: Initiative, Activities, Programs identification</p> <p>Develop materials to promote Initiative, Activities, Programs coming year.</p> <p>Draft and send engagement letter update/New</p>	<p>Expanding email contact list through landlord emails</p> <p>Tabling and door knocking, social media</p> <p>Oct-Nov 2026: Host neighborhood event</p> <p>Dec 2026: Compile results, identify potential programs, strategic planning begins for 2027</p> <p>2027: Post to social media sites of events and information</p> <p>Jan-Feb 2027: Draft and send engagement letter/Survey/ Neighborhood Information Flyer/ Postcard</p>

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	<p>Neighborhood Information Flyer/ Postcard</p> <p>Mar-June 2027: Continue to recruit community outreach committee and racial equity committee members</p> <p>Identify partners for prioritized initiatives, programs, etc.</p> <p>Encourage running for SAENA Board of Directors</p> <p>Hosting additional Cultural Gatherings/ Workshops</p> <p>Jul-Nov 2027: Facilitate prioritized Initiative, Activities, Programs.</p>	<p>identify partners, mail and email newsletter/flyers</p> <p>Begin initial planning for initiatives, programs, etc.</p> <p>Aug-Nov 2027: Flyer apartment buildings for events</p> <p>Tabling and door knocking, social media</p> <p>Host neighborhood event</p> <p>Dec 2027: Compile results, identify potential programs, strategic planning begins for 2028</p> <p>2028: Post to social media sites of events and information</p>	<p>Survey/Yearly findings/ Neighborhood Information Flyer/ Postcard</p> <p>Apr-Jun 2027: Identify partners for prioritized initiatives, programs, etc.</p> <p>Encourage running for SAENA Board of Directors</p> <p>Jul-Nov 2027: Facilitate prioritized Initiative, Activities, Programs.</p> <p>Dec 2027: Compile results, identify potential programs, strategic planning begins for 2028</p>	<p>Survey/Yearly findings/ Neighborhood Information Flyer/ Postcard</p> <p>Apr-Jun 2027: Identify partners for prioritized initiatives, programs, etc.</p> <p>Encourage running for SAENA Board of Directors</p> <p>Jul-Nov 2027: Facilitate prioritized Initiative, Activities, Programs.</p> <p>Dec 2027: Compile results, identify potential programs, strategic planning begins for 2028</p>	<p>Mar-Jul 2027: Recruit community outreach committee members</p> <p>Encourage running for SAENA Board of Directors</p> <p>Develop materials, door knocking lists, identify partners, mail and email newsletter/flyers</p> <p>Begin initial planning for initiatives, programs, etc.</p> <p>Aug-Nov 2027: Flyer apartment buildings for events</p> <p>Tabling and door knocking, social media</p> <p>Host neighborhood event</p>

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	<p>Information Flyer/ Postcard</p> <p>Mar-June 2028: Continue to recruit community outreach committee and racial equity committee members</p> <p>Identify partners for prioritized initiatives, programs, etc.</p> <p>Encourage running for SAENA Board of Directors</p> <p>Hosting additional Cultural Gatherings/ Workshops</p> <p>Jul-Nov 2028: Facilitate prioritized Initiative, Activities, Programs.</p>	<p>Aug-Nov 2028: Flyer apartment buildings for events</p> <p>Tabling and door knocking, social media</p> <p>Host neighborhood event</p> <p>Dec 2028: Compile results, identify potential programs, strategic planning begins for 2029</p>	<p>Encourage running for SAENA Board of Directors</p> <p>Jul-Nov 2028: Facilitate prioritized Initiative, Activities, Programs.</p> <p>Dec 2028: Compile results, identify potential programs, strategic planning begins for 2029</p>	<p>Encourage running for SAENA Board of Directors</p> <p>Jul-Nov 2028: Facilitate prioritized Initiative, Activities, Programs.</p> <p>Dec 2028: Compile results, identify potential programs, strategic planning begins for 2029</p>	<p>identify partners, mail and email newsletter/flyers</p> <p>Begin initial planning for initiatives, programs, etc.</p> <p>Aug-Nov 2028: Flyer apartment buildings for events</p> <p>Tabling and door knocking, social media</p> <p>Host neighborhood event</p> <p>Dec 2028: Compile results, identify potential programs, strategic planning begins for 2029</p>

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	Dec 2028: Compile results, identify potential programs, strategic planning begins for 2029				
Quantitative goals	<p>Understand barriers to participation and identify issues that need attention.</p> <p>Have conversations with 75% of tenants whose doors were knocked.</p> <p>Feelings of inclusion and belonging for residents who participate in the organization.</p> <p>To ensure that residents know we are a resource for them, and they feel</p>	<p>Understand barriers to participation and identify issues that need attention.</p> <p>Have conversations with 75% of tenants whose doors were knocked.</p> <p>Feelings of inclusion and belonging for residents who participate in the organization.</p> <p>Obtain contact information from 50% of residents whose doors were</p>	<p>Have conversations with 75% of tenants whose doors were knocked.</p> <p>Feelings of inclusion and belonging for residents who participate in the organization.</p> <p>Obtain contact information from 50% of residents whose doors were knocked and add them to the distribution list.</p>	<p>Have conversations with 75% of tenants whose doors were knocked.</p> <p>Feelings of inclusion and belonging for residents who participate in the organization.</p> <p>Obtain contact information from 50% of residents whose doors were knocked and add them to the distribution list.</p>	<p>Feelings of inclusion and belonging for renters who participate in the organization.</p> <p>Obtain contact information from 50% of tenants whose doors were knocked and add them to the distribution list.</p> <p>Increase participation/representation in the Outreach Committee, monthly meetings and community events in</p>

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	<p>they can trust us to be partners in change that matters to them.</p> <p>Start with three people in the Racial Equity Committee in 2026 and move to 5-10 people by 2027 and continue to increase in 2028.</p> <p>Obtain contact information from 50% of residents whose doors were knocked and add them to the distribution list.</p> <p>Increase participation/representation in the Outreach Committee, monthly meetings and community events in 2026 and increase it again in 2027 and again in 2028.</p>	<p>knocked and add them to the distribution list.</p> <p>Increase participation/representation in the Outreach Committee, monthly meetings and community events in 2026 and increase it again in 2027 and again in 2028.</p> <p>Increase number of low-income residents on the SAENA Board of Directors.</p>	<p>Increase participation/representation in the Outreach Committee, monthly meetings and community events in 2026 and increase it again in 2027 and again in 2028.</p> <p>Increase number of disabled residents on the SAENA Board of Directors.</p>	<p>Increase participation/representation in the Outreach Committee, monthly meetings and community events in 2026 and increase it again in 2027 and again in 2028.</p> <p>Increase number of senior residents on the SAENA Board of Directors</p>	<p>2026 and increase it again in 2027 and again in 2028.</p> <p>Increase number of renter residents on the SAENA Board of Directors</p>

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	<p>again in 2027 and again in 2028.</p> <p>Increase number of BIPOC residents on the SAENA Board of Directors.</p>				

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Qualitative goals	Establish authentic, sustained relationships with BIPOC residents through culturally responsive engagement practices.	Build trust through consistent, respectful engagement that honors the lived experiences of low-income residents.	Ensure all outreach materials and events are fully accessible, including physical, sensory, cognitive, and digital accommodations.	Create space for intergenerational storytelling, where seniors can share wisdom and influence future planning.	Center renters as key stakeholders in neighborhood planning, not just temporary occupants.

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	<p>Build trust by showing up consistently, listening actively, and following through on commitments.</p> <p>Ensure BIPOC voices are centered in all stages of planning, decision-making, and implementation.</p> <p>Amplify BIPOC resident leadership and lived experiences in outreach materials, events, and strategic planning.</p> <p>Adapt outreach methods to reflect the linguistic, cultural, and</p>	<p>Ensure outreach is accessible across multiple formats (in-person, digital, multilingual) and removes barriers like transportation, childcare, and scheduling.</p> <p>Center resident voices in planning and decision-making, especially those with lived experience of housing insecurity or economic hardship.</p> <p>Build pathways for sustained engagement, not just one-time participation.</p> <p>Connect residents to resources and opportunities that support economic</p>	<p>Engage disabled residents as co-designers, not just participants, from shaping outreach strategies to evaluating impact.</p> <p>Move beyond compliance (e.g., ADA minimums) to co-create environments where disabled residents feel a deep sense of belonging and cultural affirmation</p> <p>Tailor engagement strategies to reflect the diversity of disability.</p> <p>Offer multiple formats for engagement, such as printed newsletters, and in-person visits,</p>	<p>Engage seniors as decision-makers, not just recipients of services — honoring their autonomy and leadership.</p> <p>Design outreach with aging in mind, including mobility, hearing, vision, and cognitive accessibility, but without assuming uniform needs.</p> <p>Partner with trusted intermediaries, such as senior centers, faith communities, or home health workers, to build rapport.</p> <p>Offer multiple formats for engagement, such as printed newsletters,</p>	<p>Create platforms for renters to shape housing policy, zoning conversations, and development priorities.</p> <p>Foster connections among renters across buildings and property managers, encouraging collective action and shared advocacy.</p> <p>Ensure outreach includes clear information about tenant rights, local ordinances, and available resources.</p> <p>Use plain language and multilingual formats to reach renters across literacy and language backgrounds.</p>

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	technological preferences of BIPOC residents.	mobility and housing stability.	alongside digital options.	and in-person visits, alongside digital options.	
Outcome of engagement	<p>More representation of BIPOC residents on neighborhood board and committee membership.</p> <p>More BIPOC residents understand what SAENA is and what we do, attending SAENA monthly meetings, contributing to community decisions, and engaged in outreach and other committees.</p> <p>SAENA engaging in issues that</p>	<p>More representation of low-income residents on neighborhood board and committee membership.</p> <p>More low-income residents receive neighborhood organization updates, newsletters, and other information</p> <p>Low-income residents have the knowledge and ability to become involved in the organization and in decision-making</p>	<p>More representation of disabled residents on neighborhood board and committee membership.</p> <p>Disabled residents have the knowledge and ability to become involved in the organization and in decision-making issues identified in the community</p> <p>Disabled residents report increased awareness of local resources through post-event surveys,</p>	<p>More representation of senior residents on neighborhood board and committee membership.</p> <p>All outreach materials are adapted for senior accessibility, including large print, plain language, and non-digital formats, and distributed through trusted channels (e.g., mailers, delivery, senior centers).</p> <p>Senior residents report increased</p>	<p>More representation of renter residents on neighborhood board and committee membership.</p> <p>Renters feel connected to Saint Anthony East Neighborhood.</p> <p>More renter residents understand what SAENA is and what we do, attending SAENA monthly meetings, contributing to community decisions, and engaged in</p>

Demographic group	Black, Indigenous and People of Color (BIPOC) Residents	Low-Income Residents	Disabled Residents Added 2026-28	Senior Residents Added 2026-28	Renters
	<p>BIPOC community members identify as important.</p> <p>New partnerships are established with BIPOC-led or culturally specific organizations to co-host events or distribute materials.</p> <p>A feedback loop is established, with BIPOC residents invited to review and revise engagement strategies annually.</p>	<p>issues identified in the community.</p> <p>Low-income residents report increased awareness of local resources through post-event surveys, workshops, and community events.</p> <p>A feedback loop is established, with low-income residents invited to review and revise engagement strategies annually.</p>	<p>workshops, and community events. New relationships are established with community-based organizations or service providers trusted by disabled residents.</p> <p>A feedback loop is established, with disabled residents invited to review and revise engagement strategies annually.</p>	<p>awareness of local resources through post-event surveys, workshops, and community events.</p> <p>New relationships are established with community-based organizations or service providers trusted by senior residents.</p> <p>A feedback loop is established, with senior residents invited to review and revise engagement strategies annually.</p>	<p>outreach and other committees. SAENA engaging in issues that renters community members identify as important.</p> <p>Renter residents report increased awareness of renters' rights through post-event surveys, workshops, and community events.</p> <p>A feedback loop is established, with renter residents invited to review and revise engagement strategies annually.</p>



SAENA 2026 Calendar of Currently Scheduled Events:

- January – Residents recruitment drive – join monthly meeting
- February – TBD
- March – Spring Cleanup – neighborhood activity
- April – Community Garden and Raingarden orientation
- May – Neighborhood Day Activity – Plant Giveaway community event – May 2nd
- June – Annual Meeting/Elections/Ice cream social community event
- July – TBD
- August – TBD
- September – Community Commons Park Playground Upkeep - community activity
- October – Octoberfest/Pumpkin giveaway community event
- November – Annual Planning Meeting – goals, events, initiatives to engage residents
- December – Winter Wonderland community event at Webster – (Review Minneapolis Engagement Plan)

SAENA 2026 Goals:

1. Host at least one community event each quarter
2. Recruit new residents to attend the SAENA monthly board meeting. The hope is that once involved, these residents will become future SAENA Board members (with attention to including members of underrepresented/under engaged communities).
3. Create and deliver survey of Engagement Plan proposed events and suggestions.
4. Send out monthly communication to our neighborhood in print and digital format.
5. Partner with at least one external partner to host an informational/educational event each year.



Demographics in St. Anthony East Neighborhood:

SAENA is a neighborhood association that oversees 2,307 residents, 1,119 households. Over 37% of SAENA residents are BIPOC. SAENA's diversity has steadily increased over the past several years. Additionally, 27.6% of residents' household income is below \$35,000 and 9.4% of those residents identify as being below the poverty line; 19.7% of SAENA's residents are foreign born; 13.7% of SAENA's residents have a disability; and 8.5% of our residents are 65 years old and over.

Apartment Complexes in St. Anthony East Neighborhood:

Clare Apartments (Clare Housing)

929 Central Ave NE

Supportive housing for people living with HIV/AIDS. Accepts Section 8 vouchers and offers wraparound services.

Durkee Atwood Lofts

607 Central Ave NE

Historic building converted to lofts. Market-rate units.

Classic City Apartments

108 5th St NE

Market-rate apartments in a walkable location near Central Ave and 5th St NE.

759 Washington NE Apartments

759 Washington St NE

Small apartment complex located within the western boundary of the neighborhood.

Jackson Lofts

935 Jackson St NE

Industrial-style lofts. Market-rate units.



Spring Manor Highrise

828 Spring St NE

Public housing high-rise operated by Minneapolis Public Housing Authority. Serves seniors and individuals with disabilities.

Minneapolis Manor

901 Washington St NE

Public housing complex managed by MPHA. Serves low-income residents.

Minneapolis Public Housing – 809 NE Spring Street

809 Spring St NE

Another MPHA-managed site within the neighborhood boundaries. Public housing for qualifying residents.

Teamster Manor

808 3rd Ave. NE

Low-income affordable housing for seniors aged 62 and older

SAENA Proposed Initiatives, Activities, Projects, and Programs

1. Underrepresented and Under-engaged to be part of the decision-making process.

SAENA has developed potential ways to involve traditionally underrepresented and under-engaged residents to include:

Mailed, Door-to-Door, or Events Surveys (need to capture info in the survey such as - owner or renter, income, disability, age)

Participation at Board meetings - in person and hybrid? have food or deserts? Some way to entice non-board members to show up.

Letters to all residents explaining what the Plan actually is - and why we 1) need their involvement and 2) why are surveys are going to be getting a hell of lot more personal. The general questions won't be good enough anymore.

2. Proposed Initiatives, Activities, Projects, and Programs - Events for U/U

SAENA has developed a preliminary list of workshops, programs, or initiatives that are focused on traditionally underrepresented and under-engaged residents to include:

Cultural Workshop – local traditions, arts, food and customs. Bring in local chefs, artists and musicians

Renters' Rights and Landlord Workshop –Nic and I attended past summer – Host our own in the Spring 2026.

Yard Care Program - Initiating a community program for yard care for seniors or financially restricted residents who struggle to maintain yard care.

Seniors Safety Workshop – how to avoid scams via computer and phone

Clothing Drive for low-income/disabled/senior residents.



Toy Drive for low-income residents

Digital Literacy Workshop – basic computer skills, email, social media, online banking, avoid phishing scams

Financial literacy Workshop – budget, credit, debt, tax basics

Career Workshop, cover letters, Resume building classes, how to interview, networking developments, personal branding, starting your own business

Local History Workshop – key event, architectural heritage, displays, panel/presenters

Workshop on various home improvement loan programs, if still offered, including Solar Energy Program and Security System Program.

Health Program for senior residents.