
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Christie Hantge
Organization Name	Downtown Minneapolis Neighborhood Association
Organization Address:	40 S. 7th St., Suite 212
Organization Address 2:	PMB 172
City	Minneapolis
State	Minnesota
Organization ZIP:	55402
Organization Email Address:	info@thedmna.org

Q2

WEBSITE AND SOCIAL MEDIA

Website	https://www.thedmna.org/
Facebook	https://www.facebook.com/TheDMNA/

Q3

When and where do you hold your monthly board meetings?

Board meetings are held on the 4th Monday of the month. They take place via Zoom, or at the Mill City Museum.

Q4

Date of Board approval

After your board reviews this **02/26/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

DMNA%20Liability%20Insurance%20Policy.pdf (1.2MB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

DMNA%20Directors%20%26%20Officers%2024-25%20USLI.PDF (2.2MB)

Q7

Upload an update board list

DMNA%202023-2023%20Board%20Roster%20-%20as%20of%2011-15-2023.pdf (138.6KB)

Q8

Upload your overall organizational budget

DMNA%20FY2024%20Budget%20-%20for%202023%20CNNF-EEF%20Annual%20Report.pdf (129.7KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Director

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week **25.0**

Q11

Please share the name of your accountant or bookkeeping service provider.

Christie Hantge and Mike Wilson

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders**
 - ,
 - Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**
 - ,
 - Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**
 - ,
 - Other (please specify):
Hosted a Safety Summit that engaged the entire downtown community.
-

Q14

DOOR-TO-DOOR - with goal of face-to-face engagement
(Check all that apply)

Other (please specify):

The DMNA isn't able to do door-to-door work because condos and apartments are secure buildings. We have connections with HOA's and property managers who help distribute our meeting and event information. We also have a group of volunteers that attend MRPB and MDC events at The Commons and Water Works Park to distribute DMNA event info. We also did three mailers last year that went to every residential address in DTE and DTW.

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

Respondent skipped this question

Q16

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,
At least once reaching most or all of the neighborhood,
Carried out primarily to inform and increase membership and participation
,
Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

9000

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
,
Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
,
Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

We sent three large postcard mailers in 2023 that went to every residential address in DTE and DTW.

Email newsletter (share frequency and subscriber total)

We send out a weekly e-newsletter that goes to approx. 1500 email addresses.

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

Facebook

Q20

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

600

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

- Worked on an issue of particular interest to an underrepresented group within the neighborhood
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for underrepresented communities
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

- Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?
- Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)
- Did your organization utilize the provided legal services from MissionGuardian.com?
- Did your organization have City staff attend any of your board or community meetings to present and engage residents?

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

The DMNA is making good progress on its EEF goals. We realize that getting into rental buildings is a challenge, so this past year we tried some other ways to reach them, including hosting information booths at MPRB and MDC events at The Commons and Water Works Park. We also did three postcard mailers to all residential addresses that promoted our events. We also established a Rental Building Ambassador Program that we hope to building upon in 2024. We polled attendees who attended our 2023 Annual Meeting, and there were substantially more renters there than in years past. The distribution was probably 70-30 owners to renters, which is progress!

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

The DMNA's HOA Advisory Group continues to be successful. HOA Presidents or their designee from owner-occupied buildings meet on a monthly basis to share information and discuss common problems and solutions. This group is very good about sharing DMNA event and meeting information within their respective residential buildings.

We held our first Community Book Read in 2023 that was successful. We partnered with Strive Bookstore. We had 75 participants who read a book by Charles Adams titled "Twin Cities: My Life as a Black Cop and a Championship Coach." The book read culminated with an meet the author event in January of 2024.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

1st Quarter - Civic Engagement will be identifying MPRB and MDC events at The Commons and Water Works Park that they plan to attend and share information about the DMNA.

Safety and Security Committee will be working to identify their priorities for the year.

2nd Quarter - Civic Engagement and Safety and Security Committees will start planning the DMNA's National Night Out event.

Send first postcard mailer.

Attend MPRB and MDC events to promote DMNA events.

3rd Quarter - National Night Out

Send second postcard mailer.

Attend MPRB and MDC events to promote DMNA events.

4th Quarter - DMNA and MPRB are planning a joint event for Indigenous People's Day. We will also be doing another Community Book Read

Send third postcard mailer.

DMNA 2024 Annual Meeting

Conduct Community Survey in conjunction with the Annual Meeting to help set goals and priorities for 2025.

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

1. Add at least two renters to the Civic Engagement Committee.
 2. Add at least one renter to the Safety and Security Committee.
 3. Increase turnout of renters at the 2024 Annual Meeting. Hopefully bring the percentage turnout to 60-40 owners to renters.
 4. Host another community book read.
 5. Send at least three postcard mailers during the year.
 6. Continue with weekly e-newsletters. Increase the number of emails by at least 25 people.
 7. Try and host at least one information table at a rental building.
-

Page 7: Neighborhood Day 2024

Q28

Other Event

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

Service Saturday

Q30

Webpage for your event (Board elections, annual meeting, or other event)

<https://www.thedmna.org/events/>

Q31

Date / Time

10/28/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

Community Safety

What category best describes the highlight you'd like to share?

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

The DMNA planned and hosted a very successful Safety and Security Summit at the Mill City Museum on October 3. The DMNA's Safety and Security Committee, along with the DMNA Executive Director planned the event. They also engaged the North Loop, Loring Park, and Elliot Park neighborhood organizations. The Mayor was the keynote, and there was a panel of nine safety leaders from the City of Minneapolis, MPRB, Metro Transit, and Hennepin County. The panel was moderated by WCCO Radio Host Jason DeRusha. There were also information tables hosted by 12 community organizations. There were over 225 community members in attendance.

Q35

Attach a photo related to the highlight you shared in the story above.

IMG_1762.JPG (2.7MB)

Q36

Community Safety,

What category best describes the second highlight you'd like to share? (Optional)

Youth,

Equitable Engagement

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

The DMNA also hosted another very successful National Night Out event on August 1. There were over 2500 community members in attendance that represented downtown employees, renters, owners and people living in transitional housing like People Serving People and RS Eden. There were activities for young and old alike. Fundraising allowed us to provide free food for everyone who attended.

Q38

Attach a photo related to the highlight you shared in the story above.

image1.jpeg (2.6MB)
