
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Courtney Kiernat
Organization Name	Kenwood Neighborhood Organization
Organization Address:	2101 West Franklin Ave
City	Minneapolis
State	MN
Organization ZIP:	55405
Organization Email Address:	kno55405@gmail.com

Q2

WEBSITE AND SOCIAL MEDIA

Website	www.kenwoodmpls.org
Facebook	facebook.com/kenwoodminneapolis/

Q3

When and where do you hold your monthly board meetings?

First Monday of each month, 6:30 pm at the Kenwood Rec Center as well as a Zoom option.

Q4

Date of Board approval

After your board reviews this **03/04/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

KENWOOD%20NEIGHBORHOOD-COI-2023-2024.pdf (228.9KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

KNO%20Directors%20%26%20Officers%2023-24%20USLI.PDF (34.4KB)

Q7

Upload an update board list

KNO%20Board%20List%202024%20-%20Sheet1.pdf (51.7KB)

Q8

Respondent skipped this question

Upload your overall organizational budget

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Community Coordinator

Position Title #2

Accountant

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	2.0
#2 Hours/Week	1.0

Q11

Please share the name of your accountant or bookkeeping service provider.

Dennis Fazio

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups
that are open to all stakeholders

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Held at least one general membership or community
meeting (in addition to the annual meeting) to gather
input from residents and other stakeholders for a
neighborhood specific initiative

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Hosted at least one general membership or committee
meeting in response to a City request for input - such as
a development proposal, transit planning or public
works projects

Q14

DOOR-TO-DOOR - with goal of face-to-face engagement
(Check all that apply)

At least once reaching a portion of neighborhood,

Carried out primarily to increase membership and
participation

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

300

Q16

Respondent skipped this question

FLYERING - Dropping literature at doors (Check all that apply)

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

150

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

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Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

Annual/800

Email newsletter (share frequency and subscriber total)

Monthly plus/612

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

Facebook/729 followers with twice weekly posts

Q20

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Collaborated with surrounding neighborhoods to expand outreach and impact.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

1075

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

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Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

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Other activities (please describe here)::

Engaged a block captain program to gather contact information for neighbors including renters. This information is used to connect with neighbors about public safety, engagement events and ways to get involved.

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meeting?

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Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)

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Did your organization have City staff attend any of your board or community meetings to present and engage residents?

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Any additional details about your answers please share below::

Two rail safety demonstrations and discussions. City Council Member attend most board meetings.

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

Goal 1-Increase representation of persons of color, youth and renters on the board: KNO has made some progress with the addition of a student board member. KNO also expanded the opportunity to join the board from one time a year to twice with the addition of a January board election. This new opportunity to join the board was shared broadly via 600+ email list, Facebook, Annual mailed newsletter to all households and in our local newspaper.

Goal 2- One Community building event with Northside neighborhood: KNO co-hosted the film presentation of True North, about youth and resilience in North Minneapolis. KNO collaborated with the Minneapolis NAACP on this well attended event that brought Kenwood residents together with Minneapolis police officers and north side community members for a good conversation after the film.

Goal 3-Community building event with new community schools: We hope to partner with our new community schools in 2024 as 2023 proved to be a very busy year for both Anwatin and North High School.

Goal 4- Increased number of newsletter articles by BIPOC residents: This goal was not met.

Learnings: According to MN Compass, Kenwood is approximately 92.7% white. With that in mind, KNO needs to be creative in providing opportunities that welcome and celebrate BIPOC residents. With Birchbark Books, a Native owned store in Kenwood, and Heid Erdrich, Minneapolis' first Poet Laureate, as a Kenwood resident, KNO has the opportunity to collaborate with and showcase BIPOC residents, achievements and opportunities to better engage neighbors.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

KNO has had robust and very successful engagement efforts at East Cedar Lake Beach that include events and stewardship opportunities. Free weekly yoga has attracted 50+ participants each session from Kenwood and other neighborhoods. This will continue and efforts will expand in 2024 to include more yoga dates, bird and nature walks and acoustic concerts. In addition, KNO will continue to collaborate with the Minneapolis Park Board and surrounding neighborhoods to co-host engagement events, Public Safety discussions, the Super Sale, Thrill Kenwood and other events.

KNO also has broadened the planning workgroup for Summer 2024 which has diversified engagement ideas. All KNO events welcome neighbors and visitors.

In order to reach more neighbors, KNO has formed a Public Safety and Communications workgroup that is working to identify block captains for each block. Block captains are tasked with collecting contact information for their neighbors and sharing communications when appropriate. KNO is compiling a master neighborhood list and is using it to share monthly public safety updates, upcoming events, opportunities to volunteer and key information.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

January-April

Bi-annual Board meeting with member election and refreshments
Public Safety Meeting and Discussion, multi-neighborhood collaborative
True North film showing
Summer planning
Safety Walks, inaugural walk February 8th

May-September

Second bi-annual board meeting with member election and refreshments/food
East Cedar Beach: Beach Opener with African drumming group, Pirates & Mermaids family event, Acoustic Concerts, Fire & Ice (fire dancers & ice cream!), 612 Sauna, yoga, pilates, bird and nature walks
Kenwood Park Events: Open Eye Theatre Puppet Show, Movie in the Park (collaboration with Park Board)
Super Sale!, multi-neighborhood collaborative
Safety Walks

October-December

Thrill Kenwood (collaboration with Park Board)
Safety walks
Small Business Saturday sidewalk event

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

Goal 1: Highlight BIPOC people, history and/or accomplishments

Tactics:

- Identify and execute at least one multi-cultural event in the summer(e.g. African Drumming)
- Include at least one multi-cultural opportunity/event in the KNO monthly email (e.g. boost author events at Birchbark Books, gallery artist...)

Goal 2: Communicate with a broader audience for 2024 Summer events and activities in Kenwood.

Tactics:

- Create a full page ad in the May 2024 Hill & Lake Press (12,000 mailed circulation) that includes Summer -events and the message that "All are welcome"
- Create and distribute a flier to Kenwood residents and Kenwood School families with Summer events and the message "All are welcome". Distribute via email, mass mailing & in-school handouts.
- Create a social media calendar with a specific person responsible for posts.

Goal 3: Encourage more renter participation in KNO events, activities and board meetings

Tactics:

- Create and distribute by mail a 5x7 postcard that encourages all neighbors to sign-up for KNO email list so they receive important KNO info throughout the year including opportunities to get involved.
- Place at least one ad in HLP encouraging renter participation.
- Capture names and emails for at least three Kenwood events and compare to determine new attendees.
- Increase participation of youth in Kenwood activities and opportunities
- Provide the names of five Kenwood young people interested in participating in the youth edition of the Hill & Lake Press.
- Collaborate with Kenwood School teachers, parents and staff to advertise Kenwood events and encourage participation.

Goal 4: Create more connections with North Minneapolis neighborhoods, schools and organizations

Tactics:

- Identify and execute on at least one collaborative event with an organization or neighborhood in North Minneapolis.
- Highlight at least two events hosted by pathway schools that include Kenwood and Northside students (e.g. Anwatin and North High)

Page 7: Neighborhood Day 2024

Q28

On May 11, 2024, we are hosting...

Other Event,

Nothing

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

Will mark day at our May 6th board meeting

Q30

Webpage for your event (Board elections, annual meeting, or other event)

www.kenwoodmpls.org

Q31

Date / Time

05/06/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

Community Safety

What category best describes the highlight you'd like to share?

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

In 2023, KNO formed a Public Safety Workgroup to ensure neighbors had accurate crime stats, facts, and safety tips to address concerns around safety. The workgroup has formed a strong relationship with Fifth Precinct Inspector Nelson and Crime Specialist Jennifer Waisanen to ensure that crime rumors are addressed with facts in a timely manner. Using a block leader model, we have engaged neighbors to connect with their neighbors to gather contact information that we have added to a newly created KNO email list. The list currently has 612 individuals who receive a monthly public safety and neighborhood update that includes proactive safety tips (e.g. outdoor lighting, know your neighbors, don't leave car running!), opportunities for engagement in Kenwood including events, board meetings and volunteer needs. The updates have been well received and we continue to solicit neighbor emails and add them to our list.

Q35

Attach a photo related to the highlight you shared in the story above.

policevisitRS.jpeg (335.1KB)

Q36

Equitable Engagement

What category best describes the second highlight you'd like to share? (Optional)

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

The Kenwood Recreation Center was crawling with cartoon characters, dinosaurs, princesses, superheroes and wild animals at the Thrill Kenwood celebration on October 28th 2024. Over 300 kids, teens and families from across Minneapolis enjoyed face painting, zombie caricatures, arts & crafts, treats and dancing Thriller, as part of the global Thrill the World event. An annual Halloween event, Thrill Kenwood raised funds and food for Joyce Uptown Food Shelf. The event was a public-private collaboration between neighborhood small business ARTrageous Adventures and the Kenwood Recreation Center/Minneapolis Park Board and sponsored by the Kenwood Neighborhood Organization (KNO).

Q38

Attach a photo related to the highlight you shared in the story above.

B55A0495.JPG (3.2MB)
