
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Patricia Deinhardt-Bauknight
Organization Name	Webber-Camden Neighborhood Organization
Organization Address:	1206 37th Avenue North
City	Minneapolis
State	MN
Organization ZIP:	55412
Organization Email Address:	info@wcno.org
Organization Phone Number:	612-521-2100

Q2

WEBSITE AND SOCIAL MEDIA

Website	wcno.org
Facebook	wcno community group

Q3

When and where do you hold your monthly board meetings?

2nd Monday of each month at WCNO offices

Q4

Date of Board approval

After your board reviews this **03/11/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

ACORD%20Form%2020240301-102539.pdf (20.1KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

ACORD%20Form%2020240301-102539.pdf (20.1KB)

Q7

Upload an update board list

WCNO%202024%20Board%20of%20Directors.docx (13.3KB)

Q8

Upload your overall organizational budget

2024%20WCNO%20BUDGET.docx (14.5KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	Executive Director
Position Title #2	Program Manager
Position Title #3	Adm/Communications Coordinator
Position Title #4	Youth & Family Program Coordinator
Position Title #5	Intern

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	32.0
#2 Hours/Week	32.0
#3 Hours/Week	10.0
#4 Hours/Week	6.0
#5 Hours/Week	8.0

Q11

Please share the name of your accountant or bookkeeping service provider.

Robert Thompson

Q12

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Youth & Family Program Coordinator works 4-6 hours per week during school year and 24 hours per week in summer. Intern is learning/training position.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Conducted one or more focus groups,

Other (please specify):

Note: City doesn't ask us for input on these projects

Q14

DOOR-TO-DOOR - with goal of face-to-face engagement
(Check all that apply)

At least once reaching a portion of neighborhood,

Conducted primarily by volunteers,

Carried out primarily to increase membership and participation

,

Other (please specify):

Door to door is a difficult activity yielding inadequate results as people are afraid and unwilling to open their doors; more effective alternative methods need to be utilized.

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

30

Q16

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

200

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q19

COMMUNICATION (Fill in all that apply)

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

2,054 subscribers; Facebook daily

Q20

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

400

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood

,

Provided notices of annual and special meetings in multiple languages

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

,

Held focus groups or open meeting formats for underrepresented communities

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

,

Did your organization utilize the provided legal services from MissionGuardian.com?

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

Increase BIPOC Membership to 20% of Board Members was reached and exceeded - we are at 60% BIPOC members. Youth Leadership Council goal was 8 young people meeting regularly and we had 10-12 regular members. Funding was secured to leverage city funding to support youth, family and BIPOC community programs and activities.

Lack of adequate staffing has prohibited reaching the number of renters we projected to reach although we have exceeded 20% goal on the board by reaching 30%.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

True community involvement is predicated on co-creation of solutions to community identified issues or concerns. This is a trust building relationship that takes time and adequate resources. We have had community events that successfully draw people together for a one-time purpose such as candidate forums, community BBQ, etc. With the increased staffing we have, parent and youth circles have been successful. We are planning circles for Spanish-speaking neighbors, Hmong speakers and others to build trust, capacity and involvement with their neighborhood organization. We are holding a Renters Welcome & Information Fair. Of course, every event must have food and a structure that works for everyone.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

January-March: -Plan Youth Leaders Curriculum -Board Training -Event Planning -Olson Middle School Circles begin -Quarterly Membership Mtg. w/Speaker -Resource Directory Completed -Co-sponsor Victory Candy Grab

April-June: -Spring Break Activities -Placemaking Workshops & Survey -Earth Day Community Clean Up -Housing Fair/Renter Welcome Event -May Pop Out w/Camden High School -Neighborhood Day -Community Circles Begin -Business Marketing Begins - Youth Leaders Mtgs. & Comm. Volunteering -Quarterly Membership Event

July-September: -Summer Youth Program -Youth & Family Movie Night -BBQ -National Night Out -Camden High Circles Begin -Youth Mentorship Program Begins

October-December: -Fall Festival w/Camden Collective -Annual Membership Mtg. & Elections - Other to Be Identified

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

A. Initiate strategic communications plan to increase awareness of and involvement in WCNO by November, 2024:

- 1) Create new website, social media/digital campaign, new branding, key message development, new collateral, and monthly newsletter by July, 2024
- 2) Increase number of non-English and limited English speaking neighbors involved in WCNO events, programs and leadership positions by 10% by November, 2024

B. Increase youth participation in WCNO board, committees and community decision-making by November, 2024:

- 1) Incorporate strong leadership skills training into Youth Leaders monthly meetings
- 2) Require that each Youth Leader actively/regularly participate in one neighborhood board or committee meeting
- 3) Encourage all youth in WCNO programs to become involved in community leadership through exposing to opportunities and training throughout the year

Page 7: Neighborhood Day 2024

Q28

Other Event

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

Details not yet developed

Q30

Respondent skipped this question

Webpage for your event (Board elections, annual meeting, or other event)

Q31

Date / Time

11/04/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

Youth

What category best describes the highlight you'd like to share?

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

WCNO had 275 young people involved in the community in 2023. WCNO sponsored out-of-school time events such as 3:3 basketball tournaments (very popular), art and game events, and events like family movie night. Life skills classes in financial management, tax preparation, cooking, and self-care were held. Youth did community Clean Sweeps and used their sno-cone machine to serve at Lucy Laney, Henry High School and other events. Northside Youth Leaders did two community Clean Sweeps partnering with Henry High School Green Team in one event. Leaders also volunteered at WCNO information tables throughout the year, at Pet Clinic events, the Annual BBQ and providing games and activities for younger kids at partner events. A new activity in 2023 was the Neighborhood Day Kickball Tournament.

Q35

Attach a photo related to the highlight you shared in the story above.

IMG_1787.jpg (64.7KB)

Q36

Equitable Engagement

What category best describes the second highlight you'd like to share? (Optional)

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

Bonding social capital is inherent in our neighborhood organization as the community members who run for the board of directors, serve on committees and teams, and volunteer all have commitment to our mission: "Webber Camden Neighborhood Organization: Empowering Collaboration and Connection to Create a Thriving and Equitable Community for All." And adhere to our underlying values: "This is equity: Just and fair inclusion into a society in which all can participate, prosper, and reach their full potential. Unlocking the promise of the nation by unleashing the promise in us all." PolicyLink

In 2023, WCNO added 5 new board members bringing the number of BIPOC members to 60% of our board. This was due in no small part to board leadership creating an inclusive and energetic annual meeting.

Q38

Attach a photo related to the highlight you shared in the story above.

IMG_5485.jpg (210.3KB)
